



# CHIEF EXECUTIVE

## An exciting international opportunity in Men's Professional Squash

### Competitive reward package

The Professional Squash Association (PSA) is responsible for the organisation, development and marketing of the Men's Professional World Squash Circuit, the PSA World Tour, on behalf of its player members. Its mandate is to:

- Raise the profile of Men's Professional Squash internationally
- Create and manage a PSA World Tour that is rewarding for spectators and players
- Develop, schedule and sanction Men's Professional world ranking tournaments
- Issue Men's Professional World Rankings
- Promote the PSA World Tour through all marketing channels, particularly the electronic media
- Create and manage partnerships that benefit the association and its members
- Set standards for the professional conduct of the PSA's players
- Develop PSA owned properties
- Liaise with squash and other sporting organisations worldwide

The successful applicant will have:

- Strong communication and people skills
- A consultative style of working
- A proven practical background in management with a strong emphasis on marketing
- Sound financial experience
- Proven ability in the development and implementation of sound business strategy
- An entrepreneurial approach to development
- An energetic commitment to, and enthusiasm for, sport and the leisure industry
- The ability to advise and support a governing Board
- Experience and personality to act in a global environment, including extensive travel
- The ability to manage and motivate a support staff based in Cardiff, Wales, UK

The appointment will be based in the UK, in a location that allows regular contact with the Cardiff headquarters.

A full job description is available at – [www.psa-squash.com](http://www.psa-squash.com)

Applications, with full CVs, should be e-mailed to the Interim CEO - [edward@wallbutton.com](mailto:edward@wallbutton.com) **before 30<sup>th</sup> April 2008**

Professional Squash Association, 123 Cathedral Road, Cardiff CF11 9PH, Wales, UK  
Tel: (44) 29 2038 8446 Fax: (44) 29 2022 8185  
E-mail: [psa@psacdf.demon.co.uk](mailto:psa@psacdf.demon.co.uk)